

NOTICE OF RFP

The County of Mercer is soliciting proposals through the competitive contracting process in accordance with N.J.S.A. 40A:11-4.1, et seq.

Notice is hereby given that on **April 14, 2026, at 11:30 A.M.** (Prevailing time), electronically sealed bids will be opened and conducted in electronic platform in accord with N.J.A.C. 5:34-1 et. Seq., on BidNet Direct at <https://www.bidnetdirect.com/new-jersey/mercercounty> at which time and place the sealed bids will be opened publicly and read via live-stream by the Purchasing Agent in the Mercer County McDade Administration Building, 640 South Broad Street, Room 321 Third Floor, Trenton, New Jersey for:

CC2026-08

CONSULTANT SERVICES FOR MARKETING, MEDIA, AND ADVERTISING SERVICES MERCER COUNTY DIVISION OF TRAVEL AND TOURISM

NOTE:

It is the bidder's responsibility to ensure that the bid package is uploaded by the bid opening date and time. Any bid document received after the deadline established by the Department of Purchasing will not be accepted, regardless of the method of delivery. Bid documents may be obtained from the bid platform BidNet Direct at <https://www.bidnetdirect.com/new-jersey/mercercounty>.

RFP SUBMISSIONS:

Proposals must be submitted electronically on the e-procurement platform through BidNet Direct at <https://www.bidnetdirect.com/new-jersey/mercercounty>. Please contact BidNet for any questions or assistance with electronic bid submission 1800-835-4603 Option 2.

RFP OPENING INFORMATION:

Webinar link/password will be posted prior to the bid opening date for the Live-Stream of bid opening following: <https://www.mercercounty.org/departments/purchasing/bidding-opportunities>. During the bid opening process, the bidders will be announced as well as bid amounts. A bid review providing unit prices will not take place at the openings.

Any Bid Addenda will be issued on the BidNet website: <https://www.bidnetdirect.com/new-jersey/mercercounty> and processed in accordance with N.J.S.A. 40A:11-23(c)(1).

All interested bidders should check the website from now through bid opening. It is the sole responsibility of the respondent to be knowledgeable of all addenda related to this procurement.

Respondents are required to comply with the requirements of N.J.S.A. 10:5-31 et seq. and N.J.A.C. 17:27.

COUNTY OF MERCER, NEW JERSEY
Purchasing Department
609 989 6710