



CAPABILITY STATEMENT

OUR HISTORY

Carlene Herring, owner & founder of Radiance Realty & Associates was born and raised in the Capital City of New Jersey. She has a true passion for real estate while successfully assisting and educating her clients in achieving their goals of home ownership.

Ms. Herring made her mark in the real estate industry by becoming a Licensed Real Estate Agent at the age of 23. She started off solely leasing property rentals and built her way to managing properties. After 3 years she was able to build strong relationships with banks, developers, as well as investors, and soon she found herself closing on her first commercial property for \$225,000.00 right in her hometown of Trenton, New Jersey.

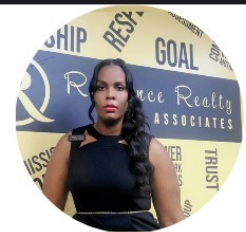
After 6 years of successfully building investors' portfolios and occupying over 485 rental vacancies within Mercer County, Carlene knew she was destined for more for both and her son Jair. Therefore, she continued to pursue her dreams and became a Licensed Real Estate Broker at the age of 29 which agents rarely decide to become brokers, and even fewer still decide to do it before they turn 30. With that success came the birth of her own Real Estate Brokerage called Radiance Realty & Associates, where she decided to locate in the Capital City where her passion for real estate began.

Now 4 successful years into her brokerage Ms. Herring has built a team of agents as well as obtained her instructor's license. Now a Licensed Real Estate Instructor she plans to open a pre-licensing school to add to her real estate empire which will assist others into starting their careers just like she has.

Ms. Herring will continue to follow her brokerage's vision and core value by providing quality service, expert advice to all of her clients whether buying, selling or renting while giving back to the community. Stay Radiant!

ACHIEVEMENTS

- Licensed NJ Real Estate Instructor
- Licensed NJ Real Estate Broker
- HUD Registered Broker
- BPO Specialist
- Realtor Associate ®
- Notary Public
- Featured in Trenton Alumnae Chapter of Delta Sigma Theta's "Black Women Lead" March 2022 Issue
- Featured on Santander's Bank Business Website "Business First" for Women's Small Business Month
- Expertise.com 2021 "Best Real Estate Agent" in Trenton, NJ
- C2EX Endorsed by The National Assoc. of Realtors



RADIANCE REALTY & ASSOCIATES

"Stay true to you, Stay Radiant"

OUR MISSION

Radiance Realty & Associates combines education as well as experience to provide buyers, sellers and renters throughout New Jersey to help find the right home for every family, at any stage of their lives all while making their real estate journey Radiant!

SKILLS & QUALIFICATIONS

- Specializing in residential and commercial sales & leasing
- Real Estate Consultant
- Certified Short Sales and Foreclosure Resource SFR®
- Over 16 years of providing exceptional customer service
- Excellent negotiation & communication skills

CONTACT INFORMATION

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COMPANY SNAPSHOT

- Business License Number- 0450374263
- NAICS Codes : 531110, 531120, 531190, 531210, 531312
- FEIN : 83-4532881
- Payment Terms: Online, In person
- DUNNS # 037425117

